

Leveraging SCOPE & Data Tools for Transport Planning

Mexico's Experience



Content

1. BRT SCOPE for new corridors in Mexico
2. BRT SCOPE for Guadalajara's Sustainable urban mobility plan (PIMUS)



BRT SCOPE for new corridors in Mexico

Strengthen mobility and urban development to move towards more sustainable and equitable models through projects and capacity building.

Task:

Assesmet for CO₂-eq avoided

How much CO₂-eq is avoided for every project transport in construction within NZC project?



1



2



3



1. **BRT: MiMacro: Periférico (Guadalajara)**
2. **BRT: IE-TRAM Calle 50 (Merida)**
3. **Light Rail: MiTren L4 (Guadalajara)**
4. **Monorail: Metrorrey L5 (Monterrey)**

4



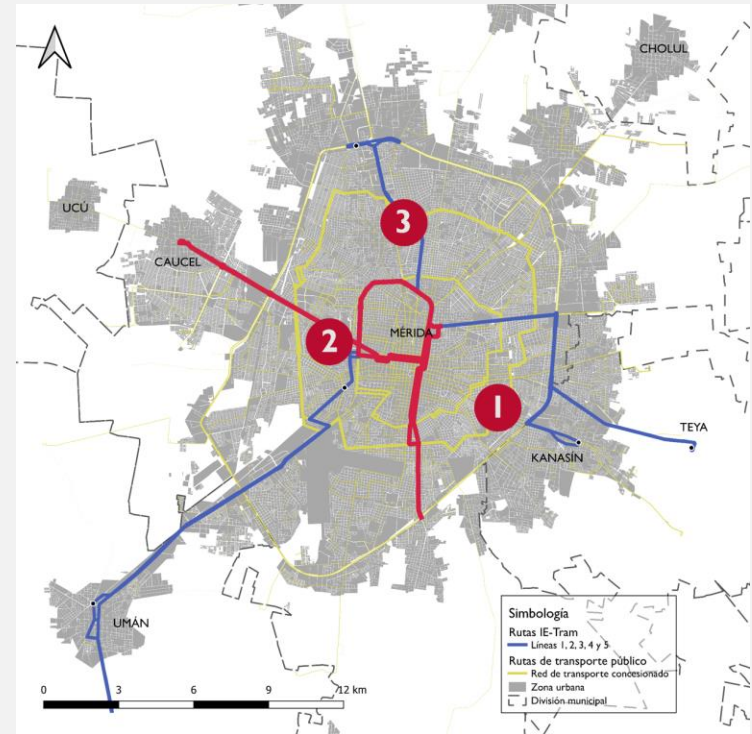
Project (corridor)	Length (Km)	Available Data:	Option used in SCOPE	Results (Ridership in 2050)	Results (Emissions in 2050)
BRT MiMacro Periférico	41.5	<ul style="list-style-type: none"> Annual Urban Population Growth Rate Citywide Modal Split Current BRT Frequency 	Option 1: Average Population Density	<ul style="list-style-type: none"> 62 million total riders 42,900 cars off the road 	<ul style="list-style-type: none"> Cumulative reduction of 57,680 tons of CO2 Cumulative reduction of 721 tons of PM 2.5
BRT IE-Tram Calle 50 Projection 1	14.1	<ul style="list-style-type: none"> Annual Urban Population Growth Rate Citywide Modal Split Future BRT Frequency 	Option 1: Average Population Density	<ul style="list-style-type: none"> 18 million total riders 4,500 cars off the road 	<ul style="list-style-type: none"> Cumulative reduction of 5,521 tons of CO2 Cumulative reduction of 66 tons of PM 2.5
BRT IE-Tram Calle 50 Projection 2	14.1	<ul style="list-style-type: none"> Annual Urban Population Growth Rate Citywide Modal Split Future BRT Frequency 	Option 2: Data on Current Corridor	<ul style="list-style-type: none"> 18 million total riders 1,000 cars off the road 	<ul style="list-style-type: none"> Cumulative reduction of 1,341 tons of CO2 Cumulative reduction of 18 tons of PM 2.5
Light Train Tlajomulco	21.1	<ul style="list-style-type: none"> Annual Urban Population Growth Rate Citywide Modal Split Adjustment: 12 Light trains = 24 Buses 	Option 1: Average Population Density	<ul style="list-style-type: none"> 37 million total riders 13,300 cars off the road 	<ul style="list-style-type: none"> Cumulative reduction of 14,630 tons of CO2 Cumulative reduction of 190 tons of PM 2.5
Monorrail Aeropuerto – H.Ginecológica	25.4	<ul style="list-style-type: none"> Annual Urban Population Growth Rate Citywide Modal Split Adjustment: 10 Light trains = 40 Buses 	Option 1: Average Population Density	<ul style="list-style-type: none"> 62 million total riders 26,200 cars off the road 	<ul style="list-style-type: none"> Cumulative reduction of 31,580 tons of CO2 Cumulative reduction of 374 tons of PM 2.5

The IE-Tram project, emerged as the first electric route in the region, seeking to implement 5 lines and deploy a fleet of 32 electric buses, revolutionizing public transportation in Merida.

Next step:

Comparison for new corridor selection (Line 6)

Which corridor was the best option to expand the system?



Selection of a new corridor for IE-Tram

Impacts and emissions (2030)				
Indicator		Corridor		
Name	Units	A	B	C
Corridor density	people/Ha	83.83	67.33	67.20
Corridor ridership	Passengers	15,658,480	13,338,471	14,554,329
Cumulative reduction of CO2eq	Thousand tons	72	58	73
Car trips avoided	Cars	3,300	2,600	3,300
CO	Tons	972	780	984
NO2eq	Tons	212	170	215
PM2.5	Tons	2.25	1.81	2.29
VOC	Tons	0	0	0



Flexibility and applicability

Based on available data makes a prediction



Easy to use

User-friendly with prediction in minutes



Minimal data

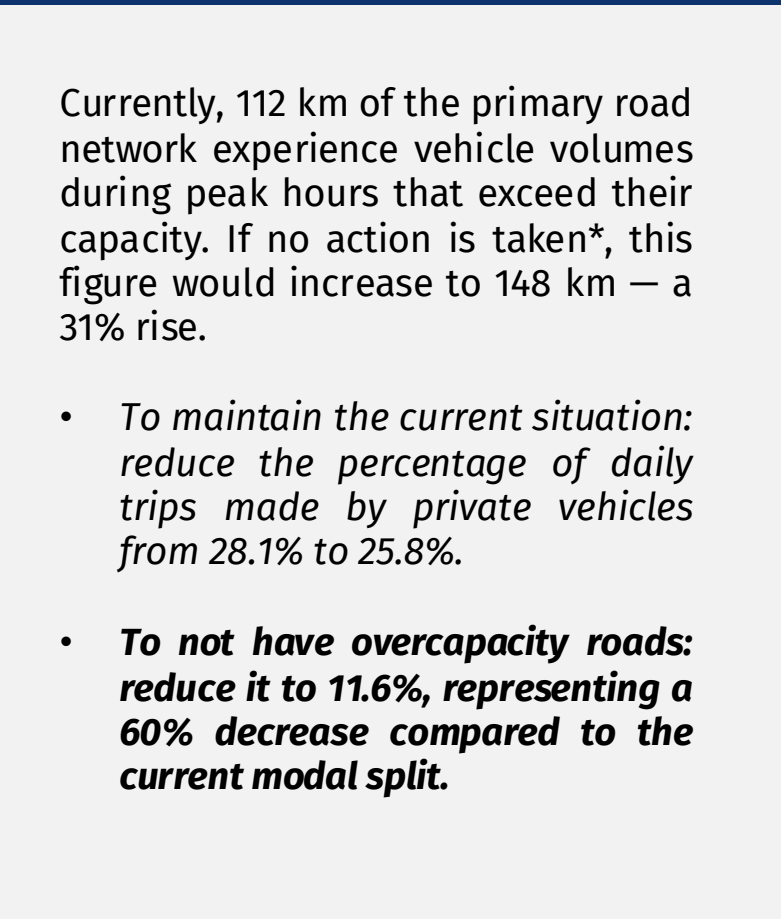
For planning and early phases



Several customized inputs

Powerful high quality data and custom factors

BRT SCOPE for Guadalajara's Sustainable urban mobility plan (PIMUS)



- *To maintain the current situation: reduce the percentage of daily trips made by private vehicles from 28.1% to 25.8%.*

- **To not have overcapacity roads: reduce it to 11.6%, representing a 60% decrease compared to the current modal split.**

5
objectives

Mobility:

- Inclusive
- Safe
- Efficient
- Healthy
- Resilient

18 goals

Reduce the modal share of private transportation by 60%

Increase the modal share of public transportation by 43%

Increase the modal share of cycling by 374%

Reduce the kilometers of overcapacity roadways by 95%

Reduce the number of people killed in traffic crashes

8 strategic
pillars

Pedestrian mobility and public space

Non-motorized vehicle mobility

Integrated public transport system

Private vehicle mobility management

Urban logistics

Peripheral, rural, and regional mobility

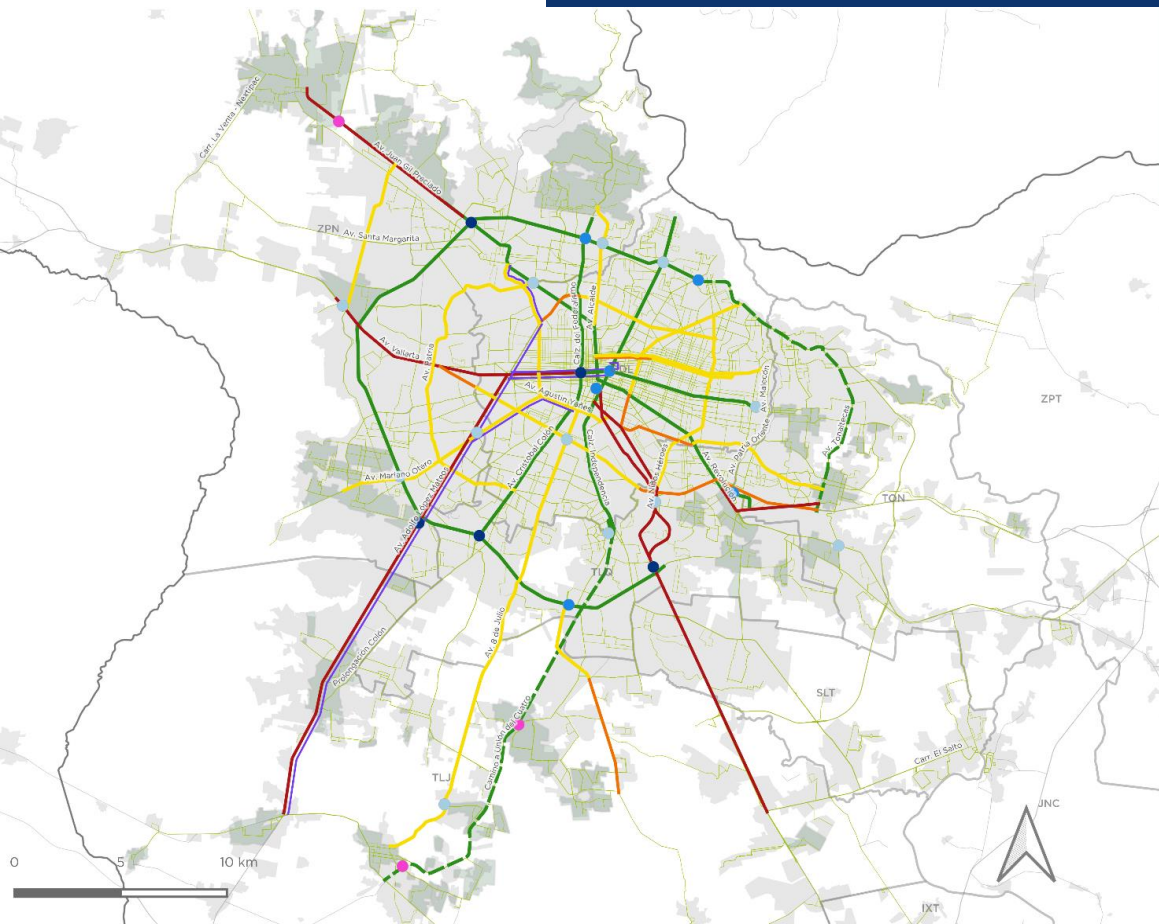
Urban planning and sustainability

Road safety culture and social inclusion

56
measures

27 primary measures

29 secondary
measures



Develop actions to prioritize the movement of collective public transport along strategic corridors.

291 km of BRT projected:

- 9 Bronze
- 2 Silver
- 3 Gold

Increase to 27.3% Public Transport Modal Share

Travel Mode Group	Current Modal Share	Current Trips	Target Modal Share	Future Trips	% Change in Modal Share
Walking	43.2%	5,093,170	43.2%	5,741,198	0%
Private transport	28.1%	3,316,516	11.2%	1,489,297	-60%
Public transport	21.6%	2,544,369	30.9%	4,108,864	+43%
Community transport	0.8%	97,275	0.8%	109,652	0%
Special transport	2.4%	277,346	2.9%	385,622	+23%
Bicycle	1.9%	221,569	8.9%	1,183,459	+374%
Taxi	2.1%	246,141	2.1%	277,459	0%
Total	100.0%	11,796,386	100.0%	13,297,295	-

Thank you!

¡Gracias!