

# Webinar: Turning Data into Policy with the Atlas of Sustainable City Transport



# GS

GOBIERNO DE SANTIAGO

Metropolitan Regional  
Government of Santiago

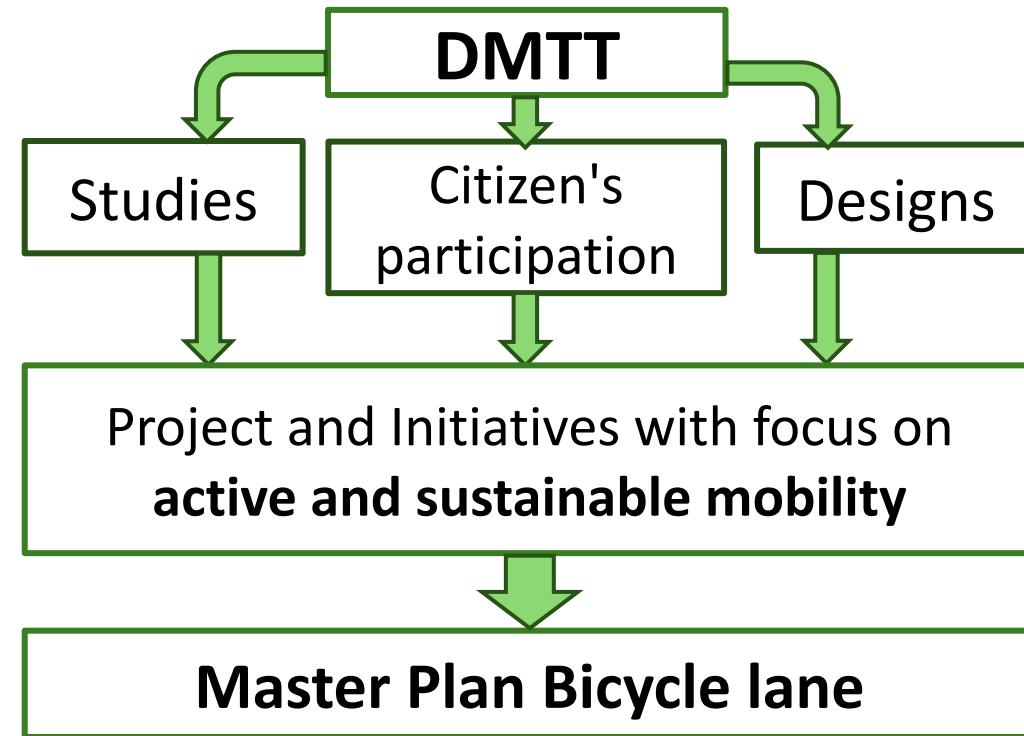
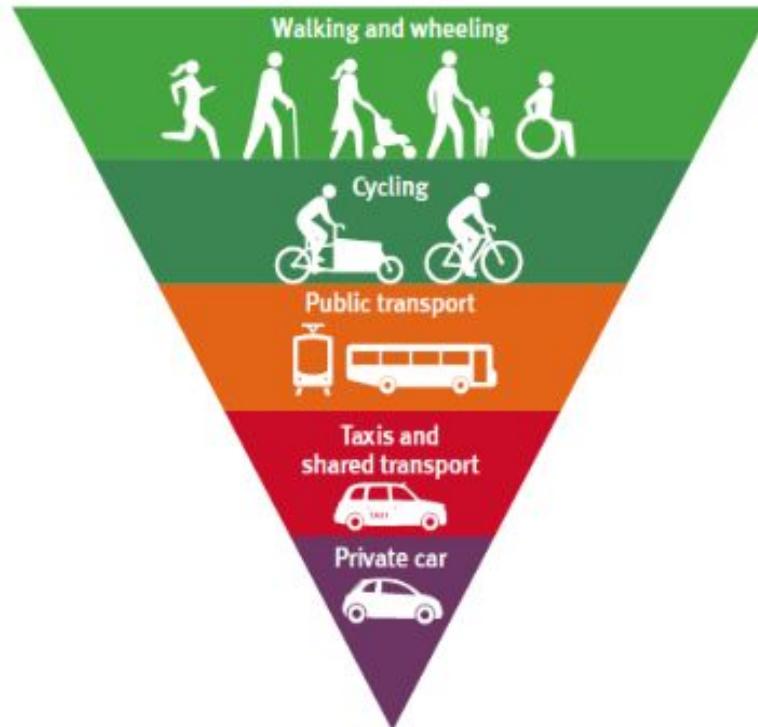
Mobility, Transport and  
Telecommunications Department  
Infrastructure and Transportation  
Division

GORE RMS - ITDP  
May 2024

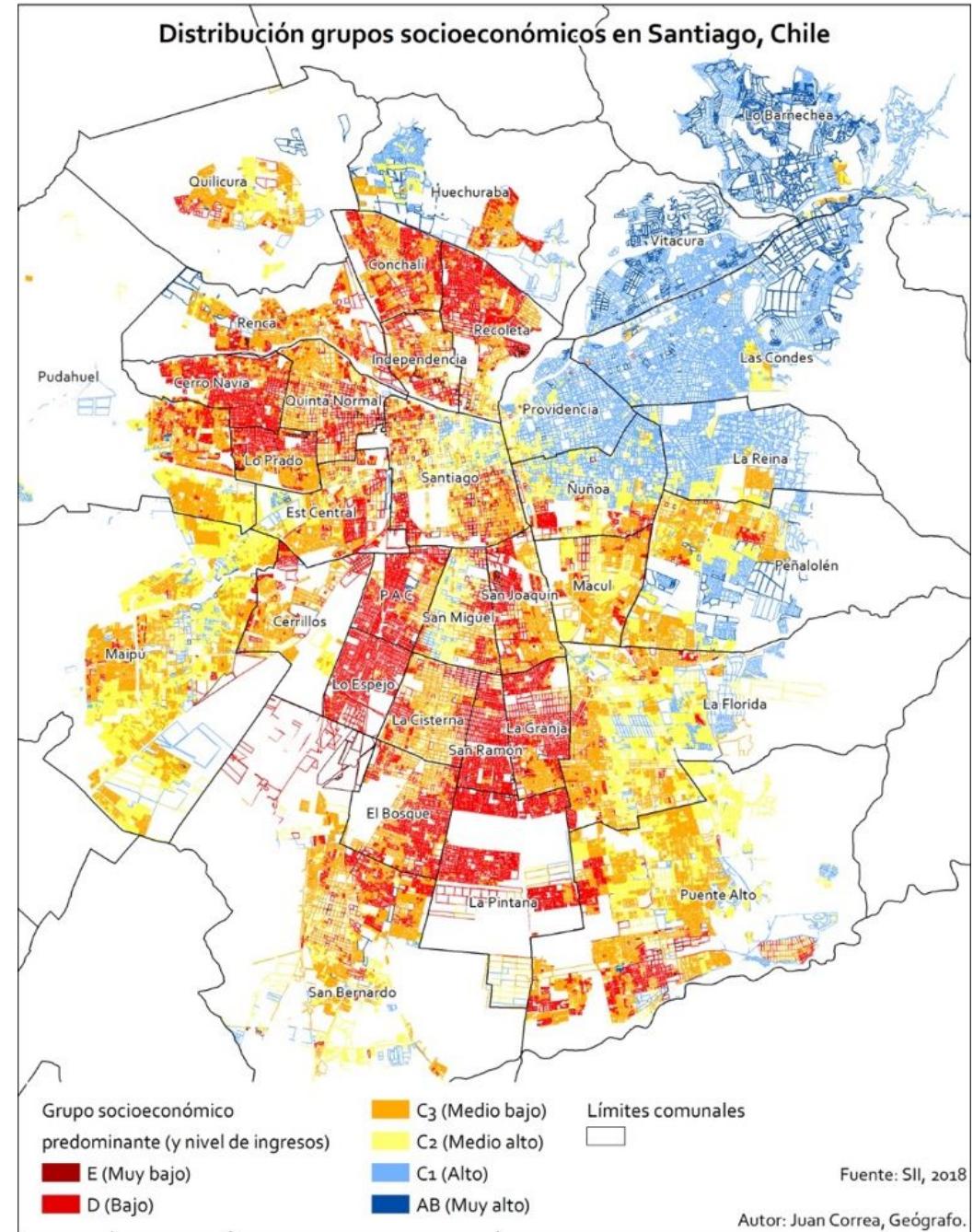


GOBIERNO DE SANTIAGO | Juntos, mejor región.

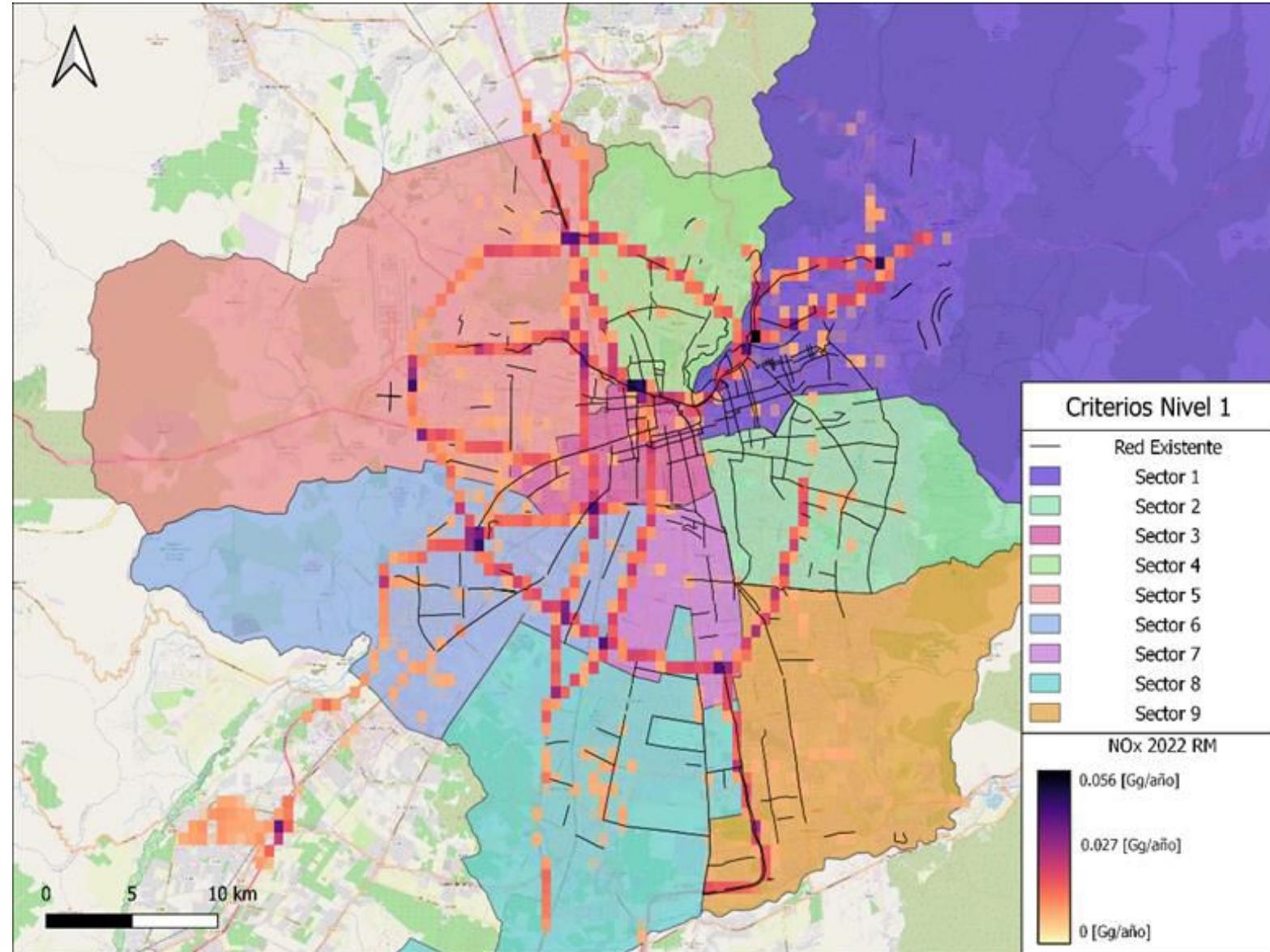
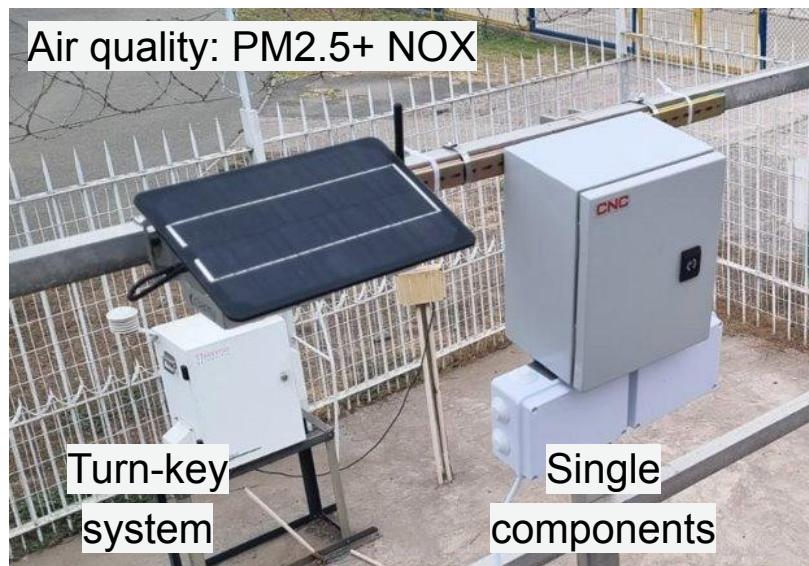
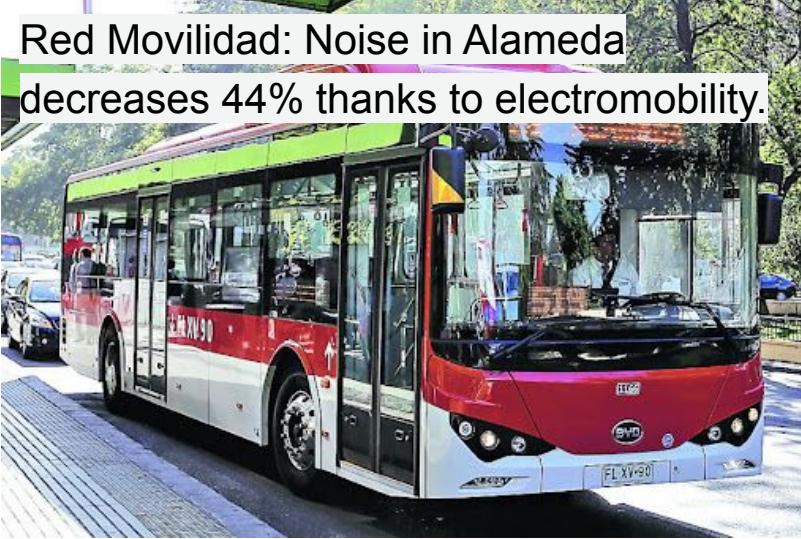
# Mobility, Transport and Telecommunications Department



# The problem of inequality



# Pollution from the transportation sector



# Existing cycling infrastructure



**High standard**  
High-income communes



**Out of standard**  
Middle-income communes



**No Infrastructure**  
Low-income communes



# Planned infrastructure: Bicycle lane master plan

- **Territorial equity** and social justice
- Infrastructure that promotes **active mobility**
- **Connected** transportation network
- **Reduction** of air and noise pollutants

## COMUNALES

80 RUTAS | 180 KM

## EXISTENTES

291 RUTAS | 500 KM

## INTERCOMUNALES

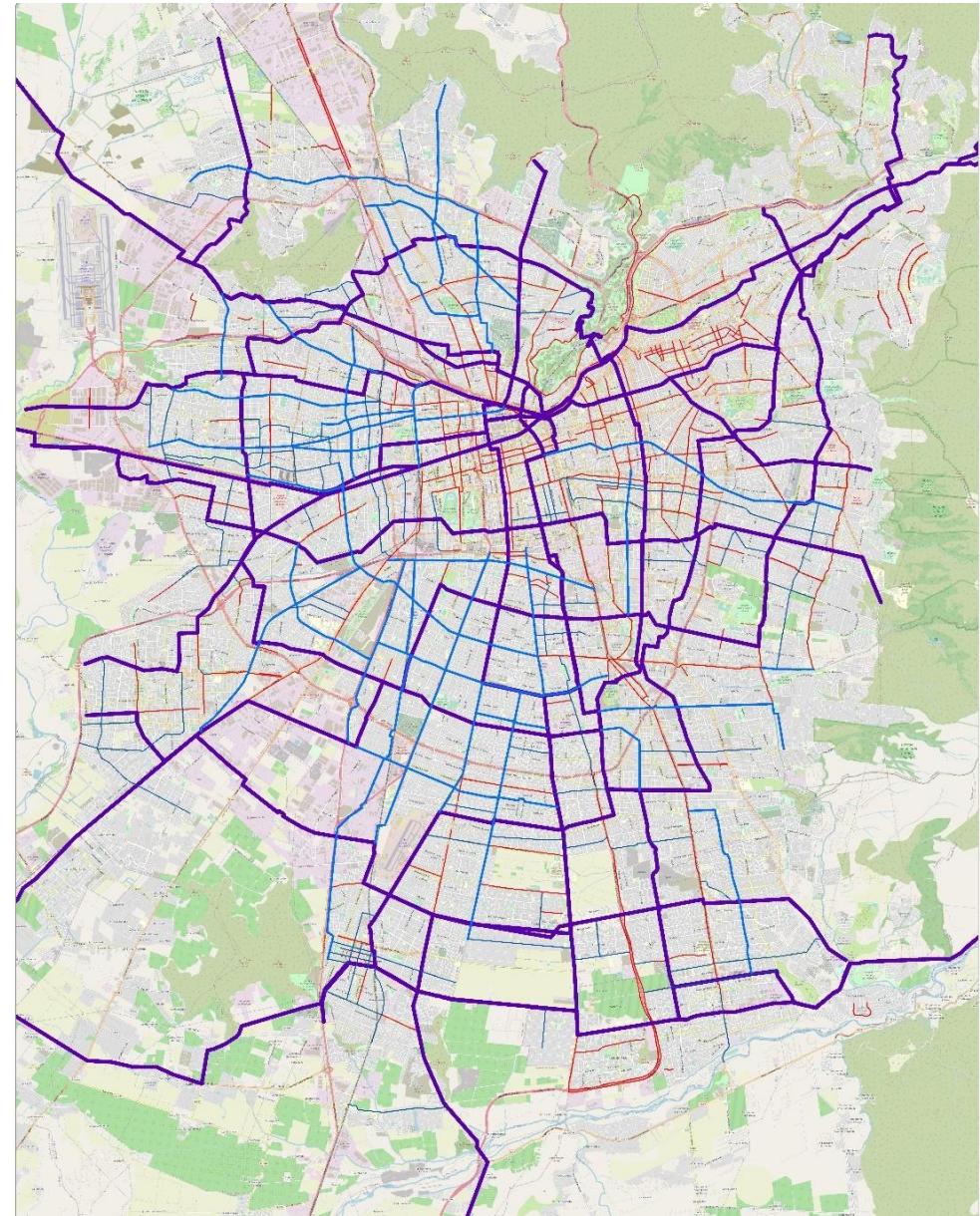
31 RUTAS | 220 KM

## METROPOLITANAS

9 RUTAS | 400 KM

820  
KMS\*

\*Considera mejoramiento  
de 150 km existentes.

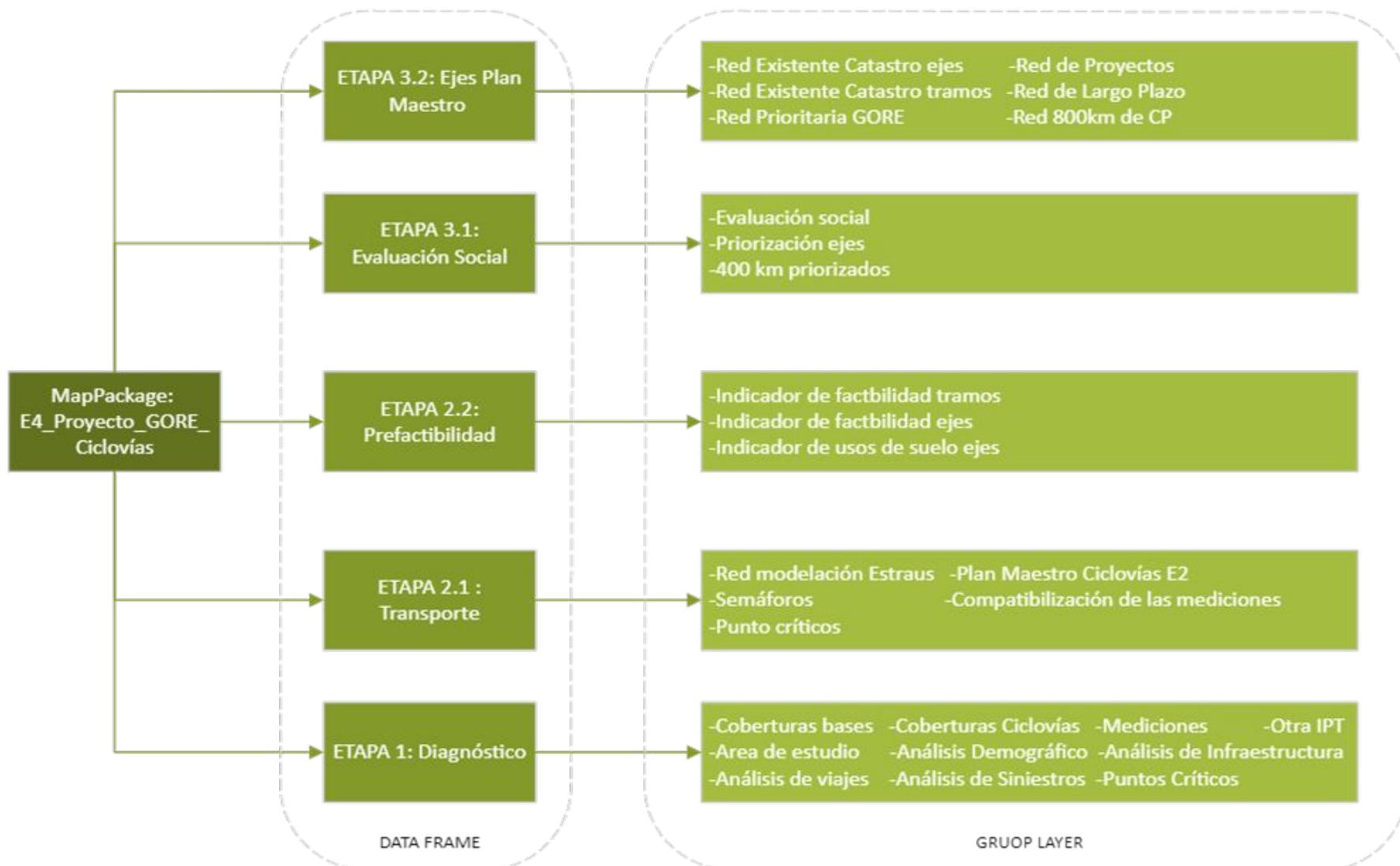


# Context on mobility planning

## Bicycle lane master plan based on data

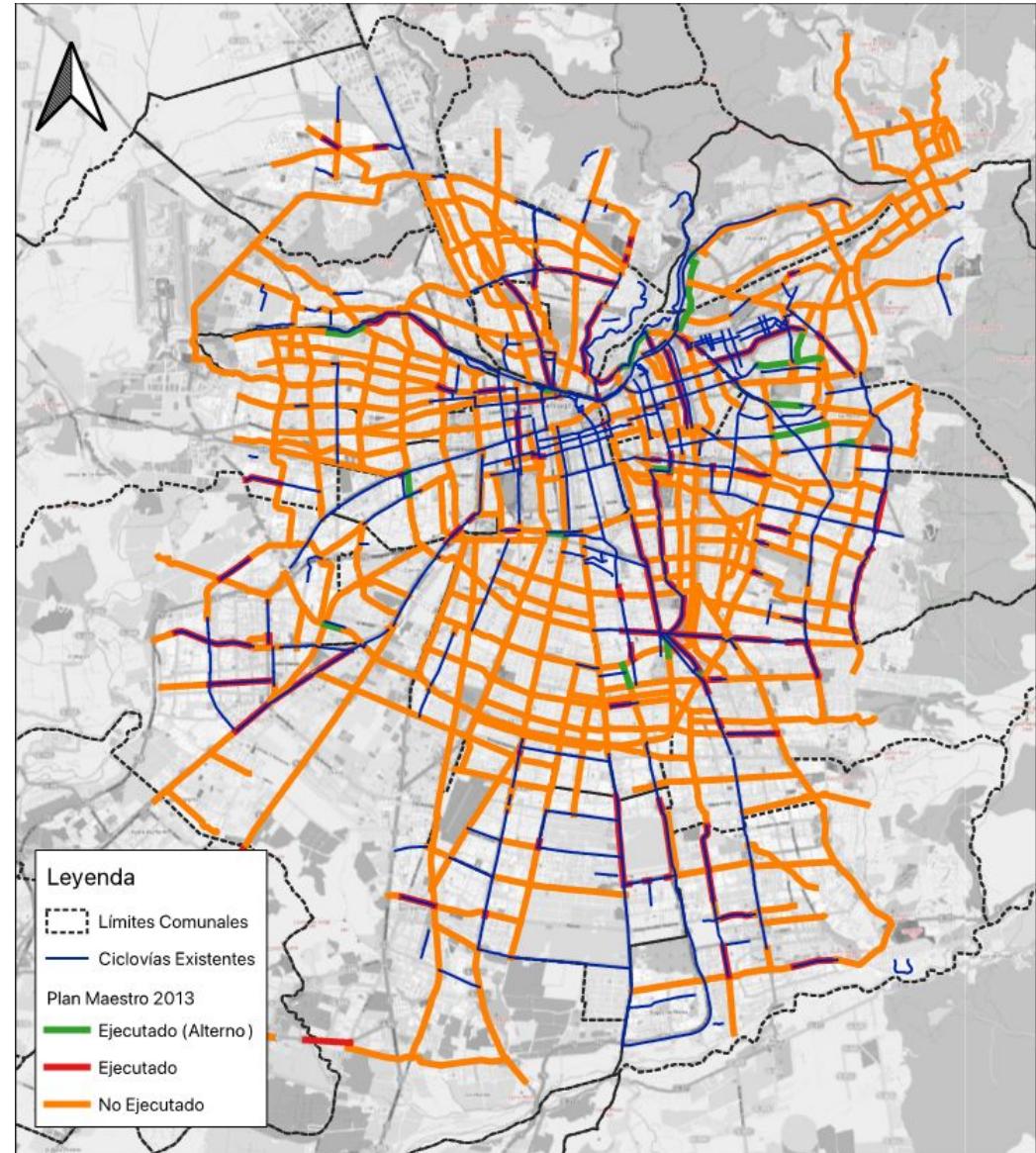
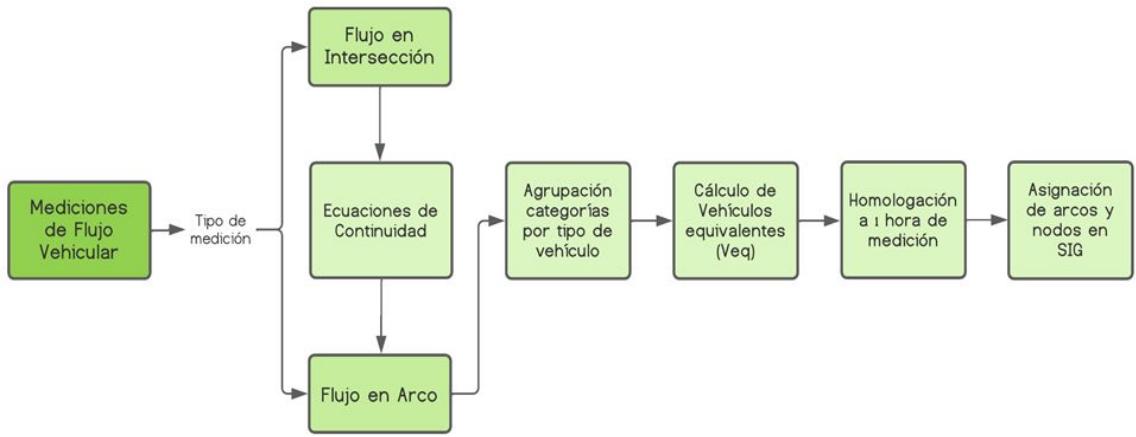
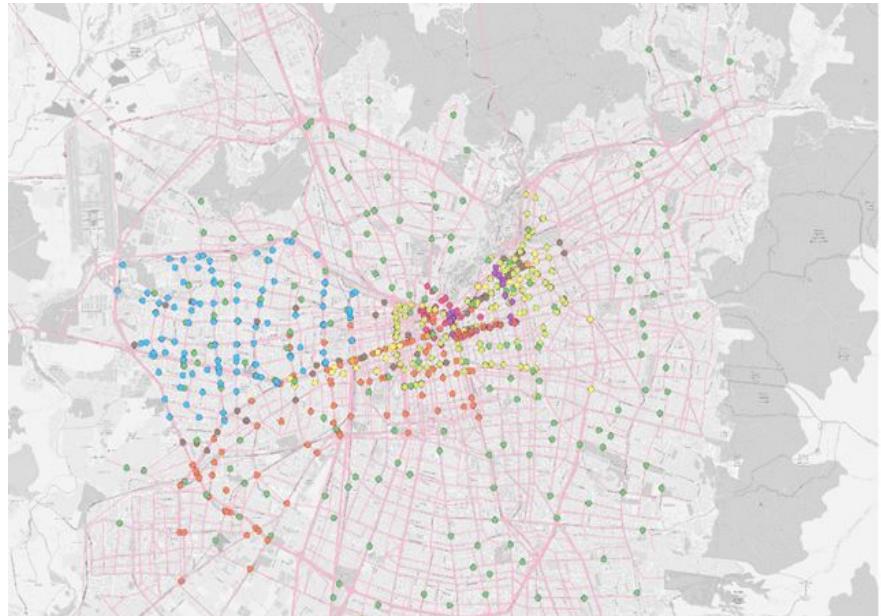
Estructura MapPackage  
Plan Maestro  
Ciclovias Santiago

Fuente: CityPlanning - GORE, 2022



# Indicators for cycling infrastructure planning

## Analysis of vehicular flows



# Indicators for cycling infrastructure planning

## Determination of demand. Analysis of origin and destination surveys (EOD)

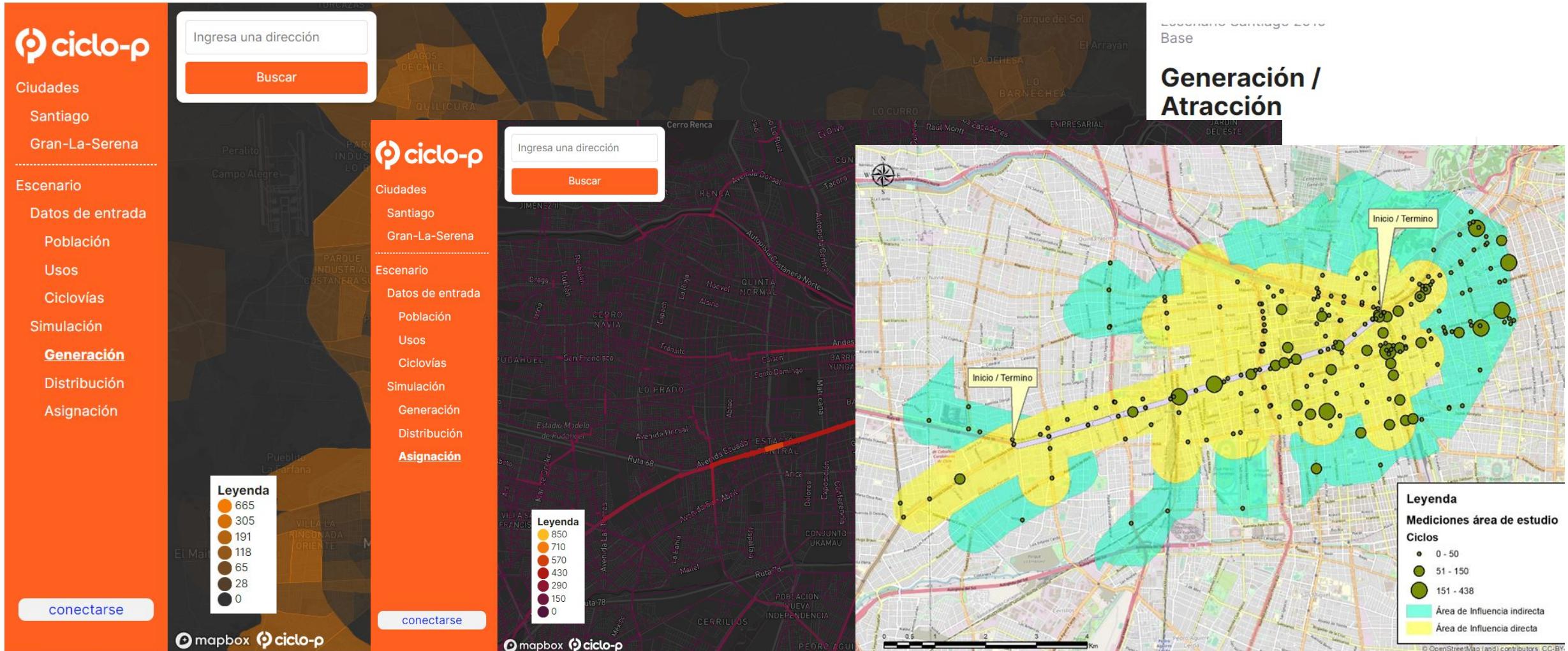


Ilustración 1: Viajes generados y atraídos en modo bicicleta con motivo trabajo en el Gran Santiago – EOD Gran Santiago (2012).  
Fuente de elaboración propia en base a MTT.



# Indicators for cycling infrastructure planning

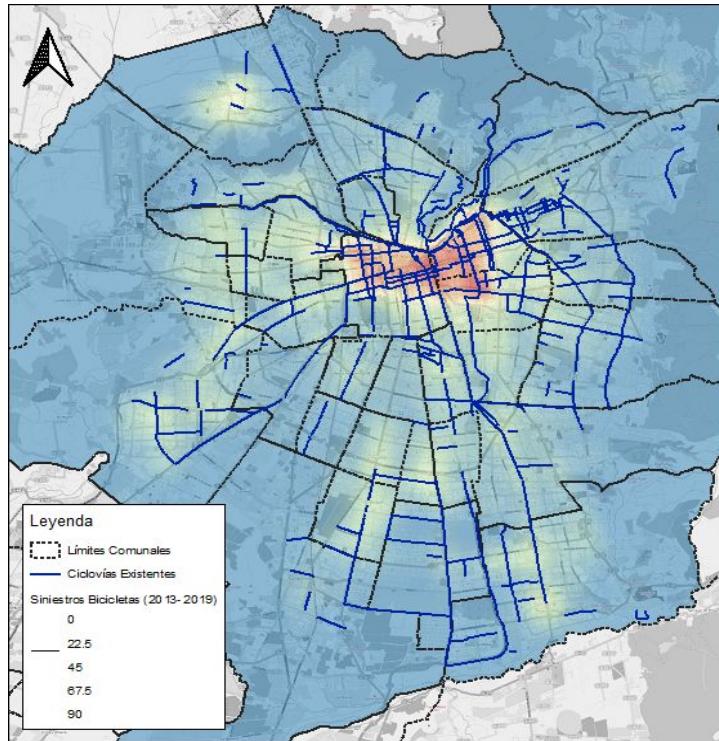
Travel modeling based on baseline and projected scenario (Trip Generation - Trip Attraction)



# Indicators for cycling infrastructure planning

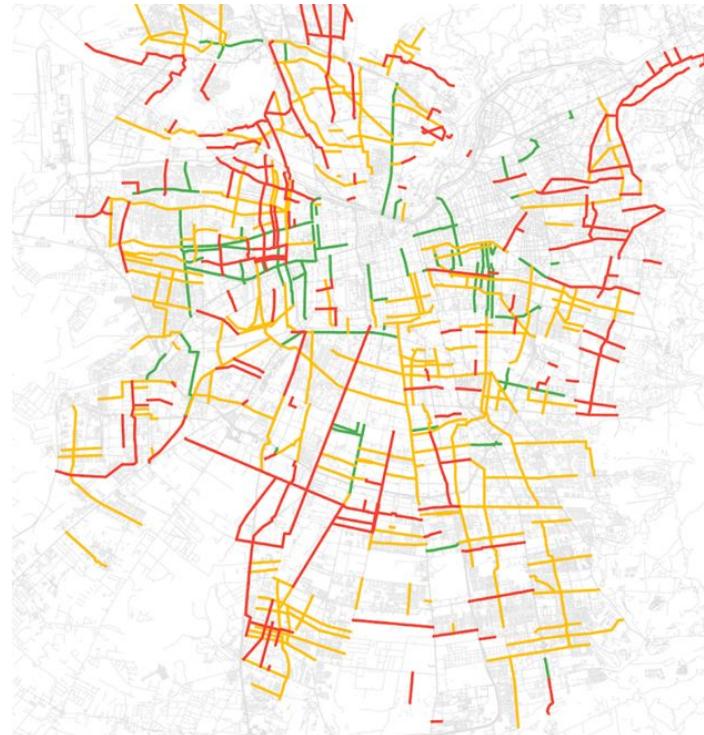
## Accident analysis - Land uses - Emissions to the environment

Traffic accidents



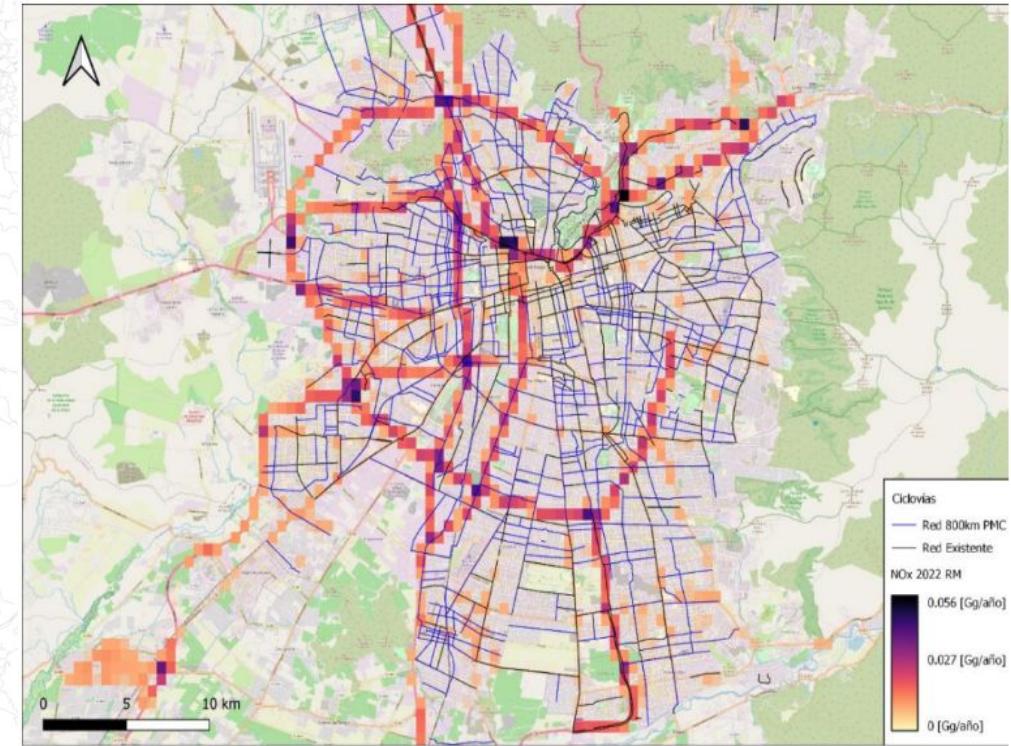
Fuente: CityPlanning, 2022

Land use / urban density



Fuente: GORE RMS, 2022

Mobile Source Pollutants: NOX Emissions



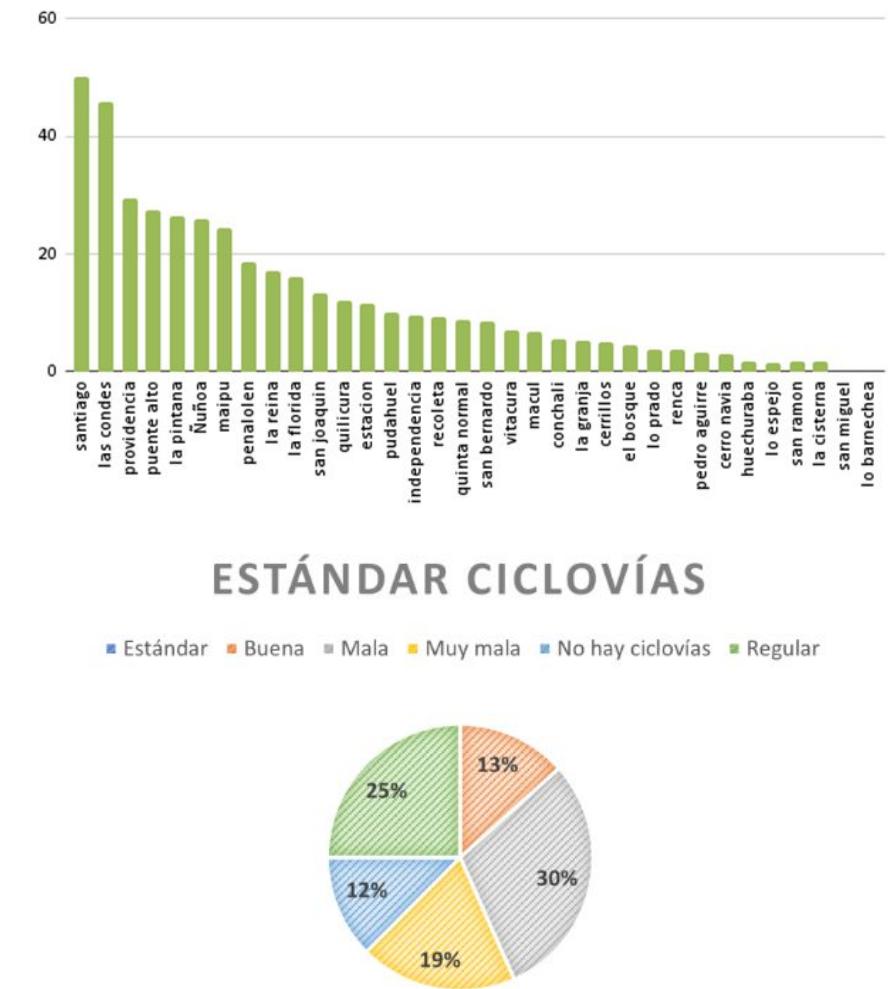
Fuente: Osses, M. 2022



# Establish indicators of success and their impact

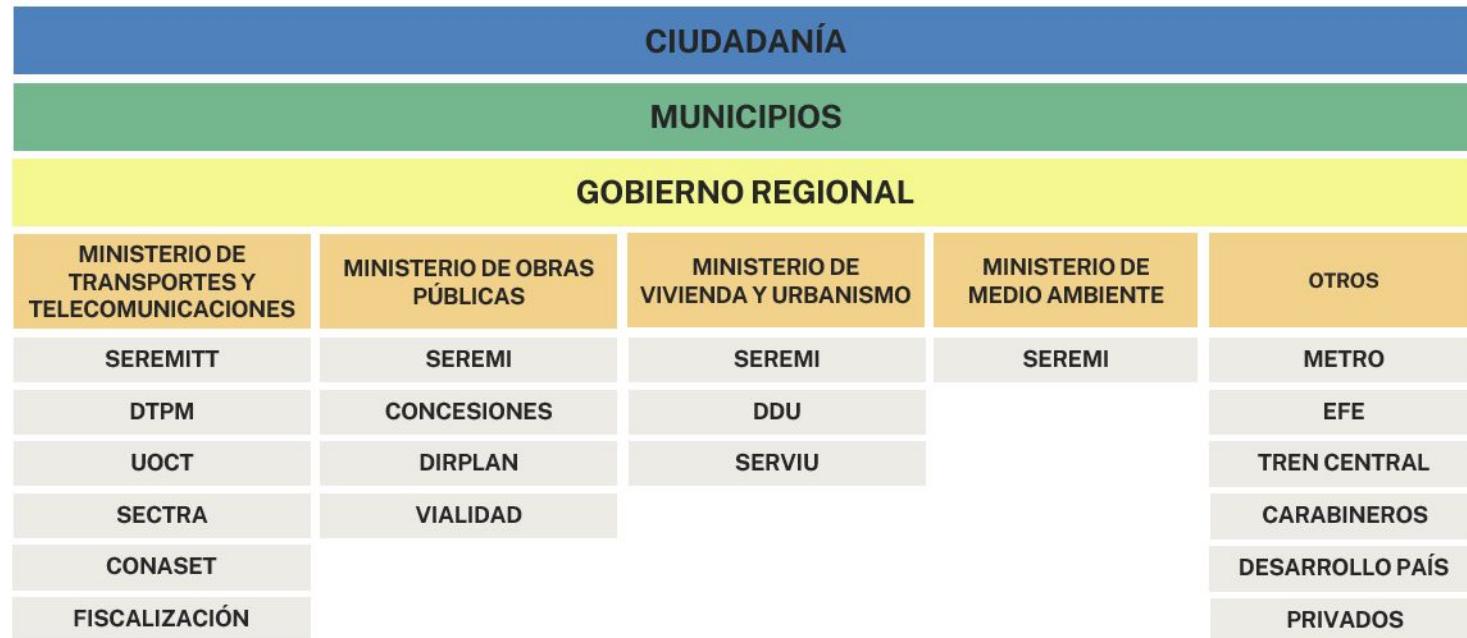
Example of the measurement of the standard of existing cycling infrastructure. An essential piece of information, but one that has little success.

Campo	Atributos
Localización	Calzada / Mediana / Bandejón Central / Acera / Parque
Tipo de ciclovía	Unidireccional / Bidireccional
Ancho de ciclovía (m)	(Numérico)
Alto de ciclovía (m)	(Numérico)
Cantidad de singularidades*	(Numérico)
Tipo de Pavimento**	Asfalto / Hormigón / Maicillo / Tierra
Calidad del pavimento	Bueno / Regular / Malo
Presencia de sumideros	SI/NO
Tipo de sumideros	Aberturas perpendiculares / Aberturas diagonales / Aberturas paralelas (en referencia al sentido de la rueda)
Velocidad de operación de la vía (km/h)	(Numérico)
Tipo de segregación	Visual (demarcación) / física (tachones hormigón, tachones de goma, tachones reflectantes)
Ancho de segregación (m)	(Numérico)
Estado de la señalización***	Bueno / Regular / Malo
Fotografía del tramo	Foto representativa del tramo (en vista transversal)



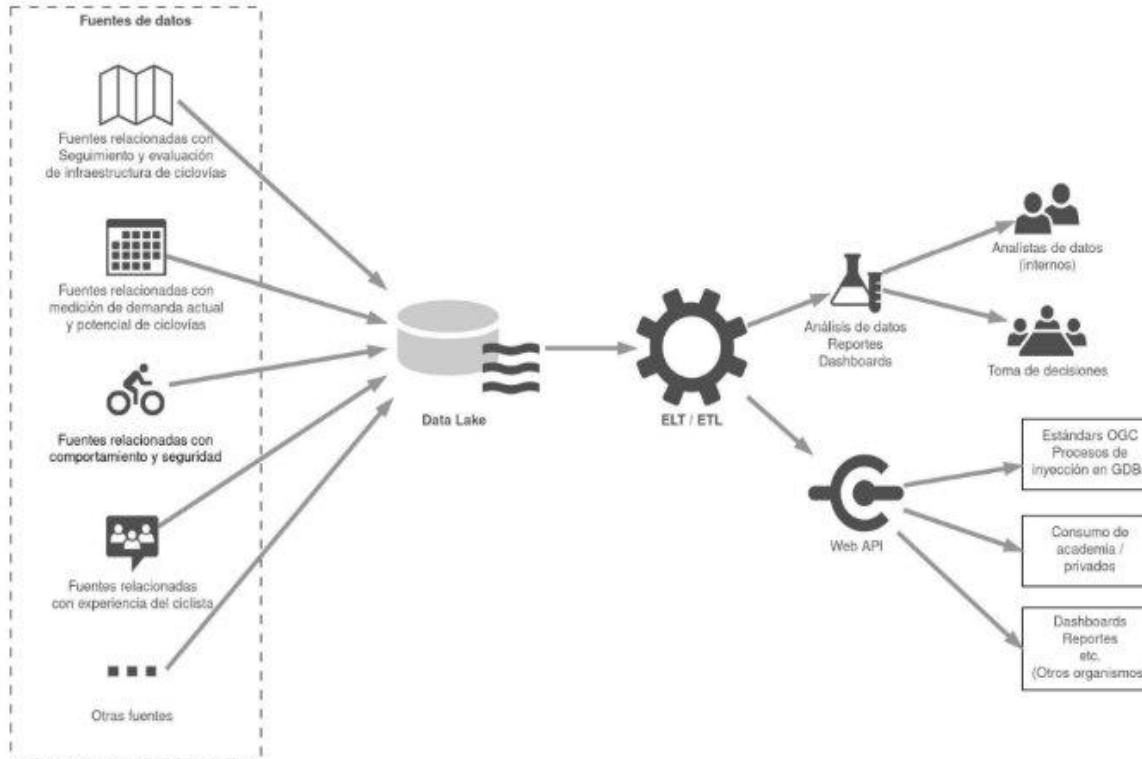
# Dual responsibilities: Institutional challenges

## Regional Mobility Governance



# Challenges: integrate different plans for different modes

## INTEROPERA, REAL TIME, 5G AND CLOUD



## INTEGRATED REGIONAL INFORMATION CENTER (CEGIR)

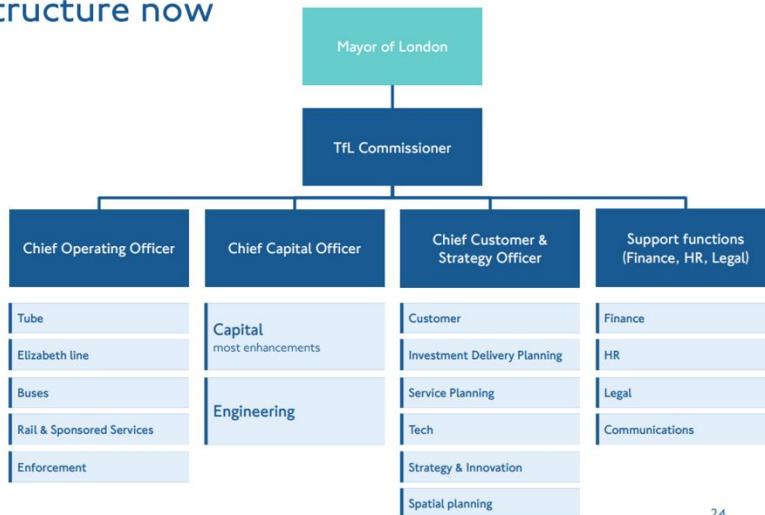


# Challenges: integrate different plans for different modes

## Our actions to integrate

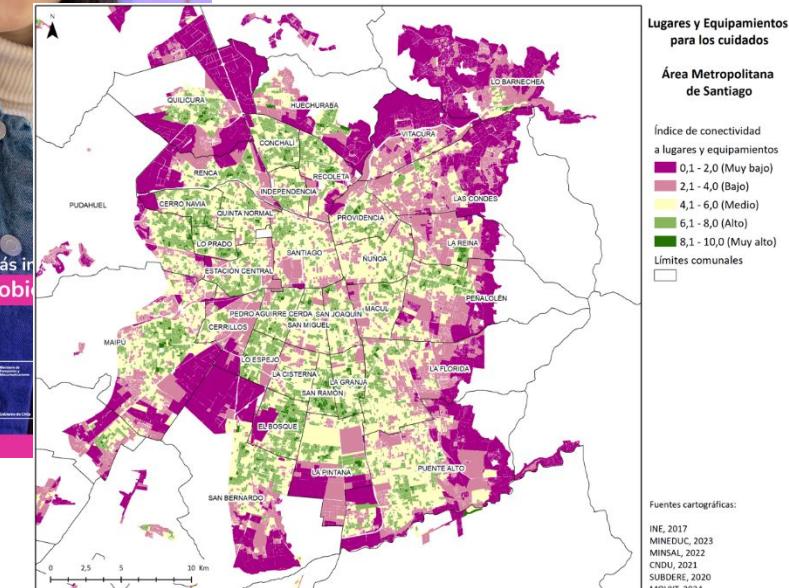
### NEW TRANSPORT AUTHORITY METROPOLITAN AREA

TfL's structure now



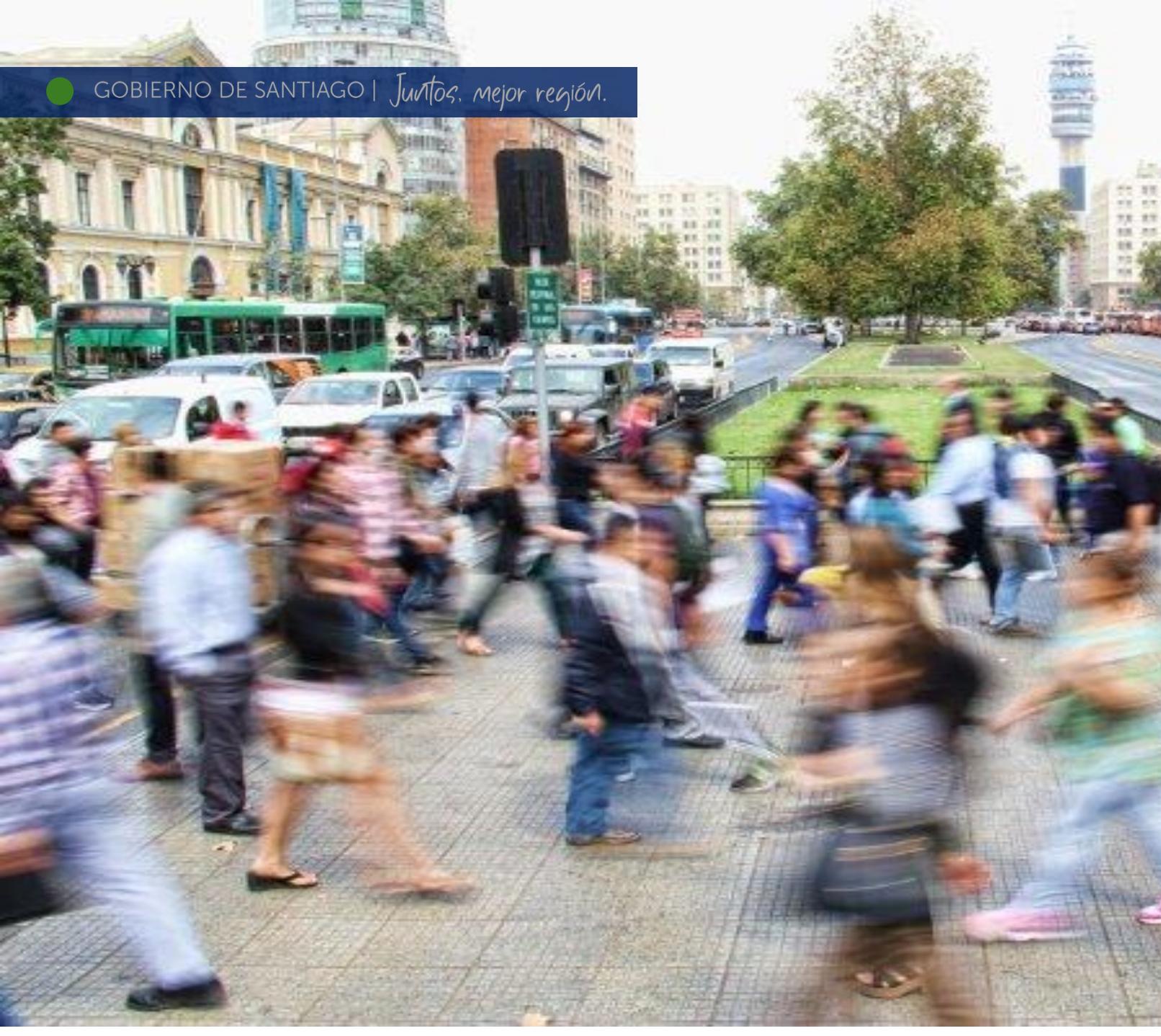
Fuente: Caso de estudio: Londres - Transport for London Consulting – Taller 1 Estudio AMMT RMS Marzo 2024.

### REGIONAL MOBILITY POLICY WITH A FOCUS ON CARE





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Thanks for your  
attention!