



# Get on board with BRT: Unveiling the updated BRT Standard

March 2024



# Maximising potential with BRT

BRT presents opportunity to address equity in transport especially among low-income communities, women, and children.









# The BRT standard

- Industry transition
- Business model improvements
- Service planning
- Best practice infrastructure design
- Integration and access
- Rollings stock





# MODERN BUS COMPANY FORMATION

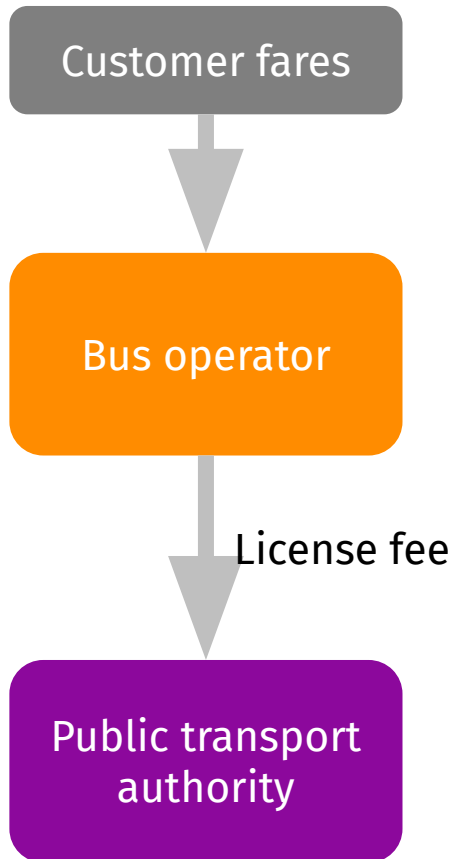


# GOVERNMENT REGULATION

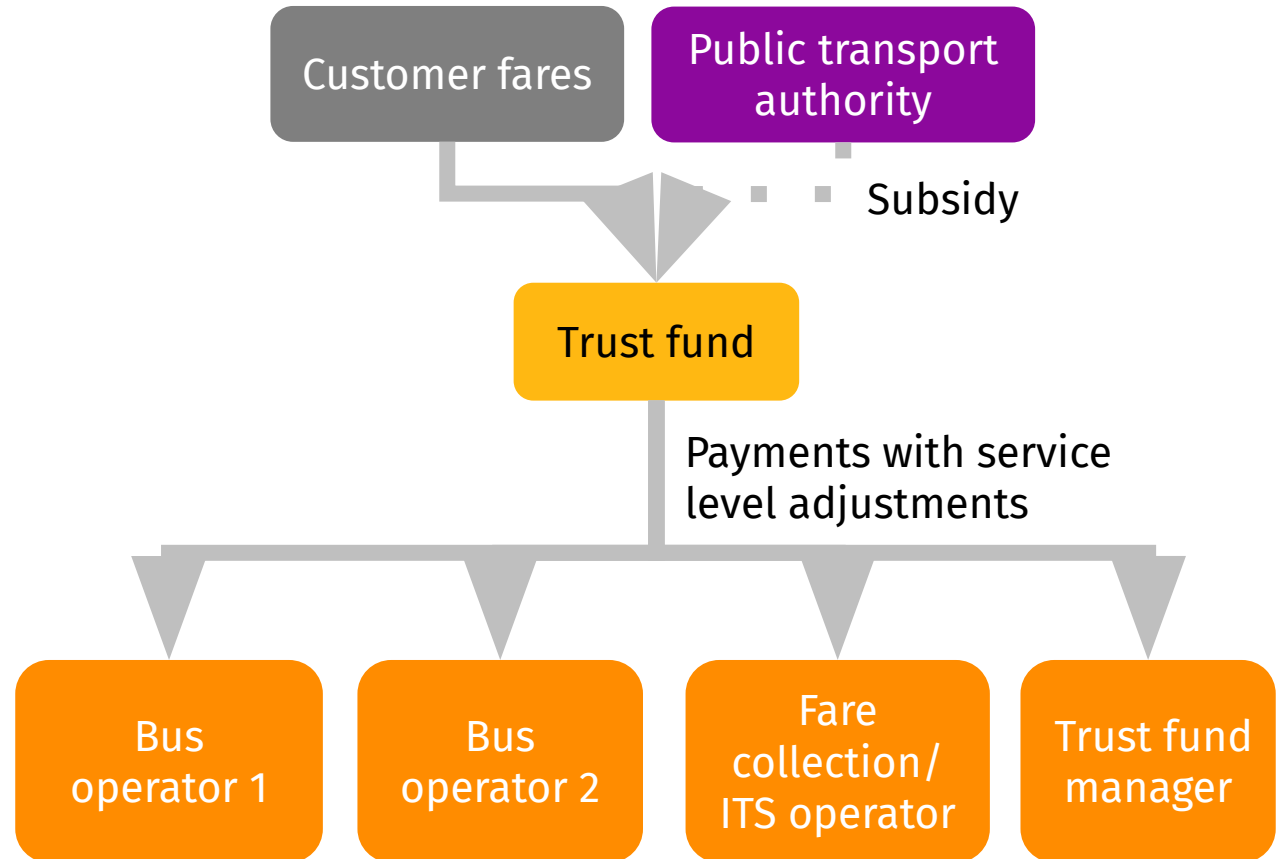


# Sustainable funding through GCC

## Net cost contract



## Gross cost contract





# Benefits of business model improvements

Encourage high quality system operations including gross cost contract

Performance based awards and penalties

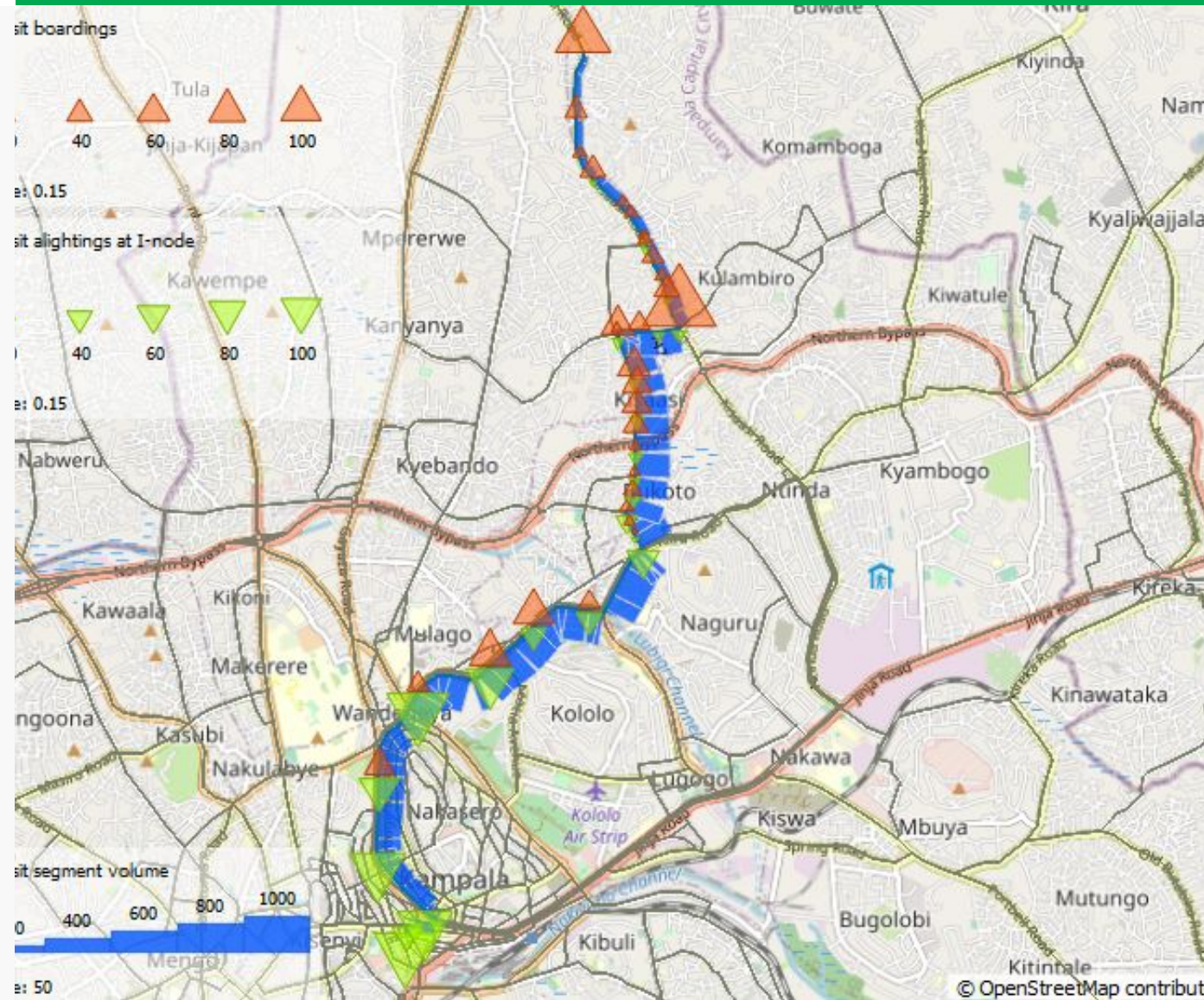
Adherence to gender and labor standards





Consolidate existing services

Introduce direct services to minimise passenger transfers and facilitate incremental roll-out of BRT infrastructure







# Best practice infrastructure







# Minimising bus emissions





- Pedestrian access and safety
- Integration of cycle tracks, bicycle parking, and bikeshare
- Universal access



- Operational BRT systems
- BRT under planning or implementation







# Thank you

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