

TACTICAL TRANSIT:

Pilot Projects as a Planning Process



Photo: Boston Globe



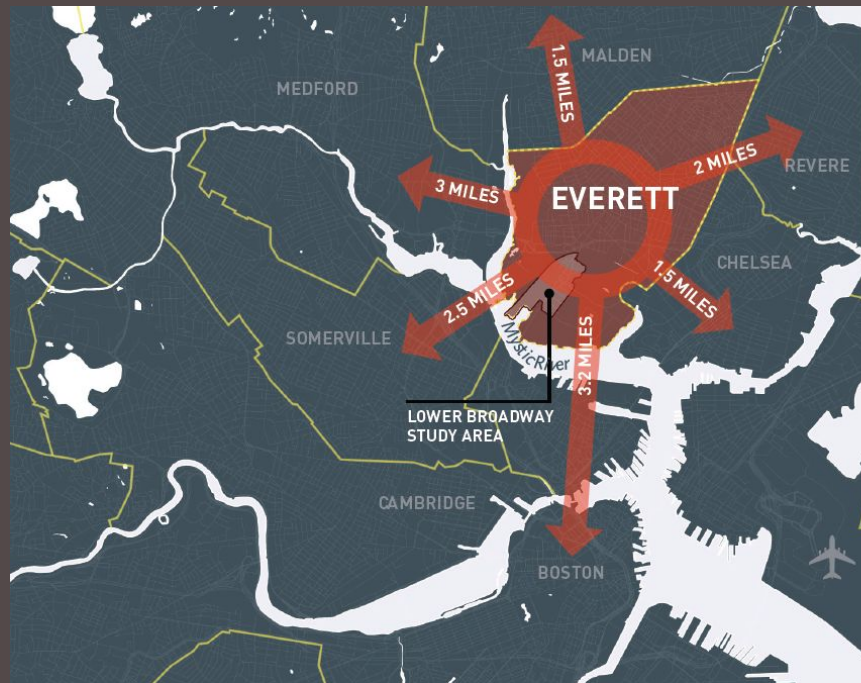
CITY OF EVERETT SNAPSHOT

Population: 45,000-50,000 (approx.)

Land Area: 3.4 Sq. Miles

Transit:

- 7 Bus Routes
- 15,000 Daily Boardings & Alightings
- No Rapid Transit
- No “Key” Bus Routes



FROM STUDY TO ACTION



EVERETT TRANSIT ACTION PLAN Final Report

November 2016



EVERETT TRANSIT ACTION PLAN

SERVICE AND ROUTE IMPROVEMENTS

Service and route improvements include short and medium term service changes, projects, and strategies designed to improve local bus service within Everett and provide better connections to major destinations for Everett residents. Many of these recommendations are dependent upon further analysis and implementation as part of the MBTA Service Plan, which will look at service changes on a garage by garage basis.

Figure 1 | Service and Route Improvements Recommendations Map



COORDINATION AND LOGISTICS

- MBTA/MASSDOT



MBTA BUS

BROADWAY BUS-ONLY LANE

South Bound from Glendale Square to Sweetser Circle in Everett
4:00AM-9:00AM
Monday 12/5 – Friday 12/9
Bus routes 97, 104, 109, 110, 112,
may experience early arrivals near Sweetser Circle

BROADWAY BUS-ONLY LANE
GLENDALE SQUARE to SWEETSER CIRCLE
4:00AM – 9:00AM
Monday 12/5 – Friday 12/9



BUS ONLY (No Parking)	Travel Lane (To Boston)	Travel Lane (To Mallen)	Parking
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Visit http://www.mbta.com/rider_tools/transit_updates/
for additional updates.

For schedule information: mbta.com
617-222-3200 / 617-222-5146 (TTY)

 Massachusetts Bay
Transportation Authority



COORDINATION AND LOGISTICS

- Everett DPW and Parking Enforcement



Photo: Boston Globe



COORDINATION AND LOGISTICS

- PRESS AND PUBLIC RELATIONS

Boston SIGN UP FOR NEWSLETTERS

CBS Boston

4 WZLX 35 WZLX 38 WZLX

Everett Testing Bus-Only Lane On Broadway
By Breana Pitts, WBZ-TV

December 8, 2016 6:02 AM

Dedicated Bus Lane Could be A Model Statewide

December 23, 2016
By Independent Staff

By Seth Daniel [Recommend](#) Be the first of your friends to recommend this.

The first week of the Everett dedicated bus lane on Broadway has produced data showing a tremendous amount of time saved by bus operations and by passengers, according to comments and statistics from State Transportation Secretary Stephanie Pollack.

The Boston Globe

EVERETT

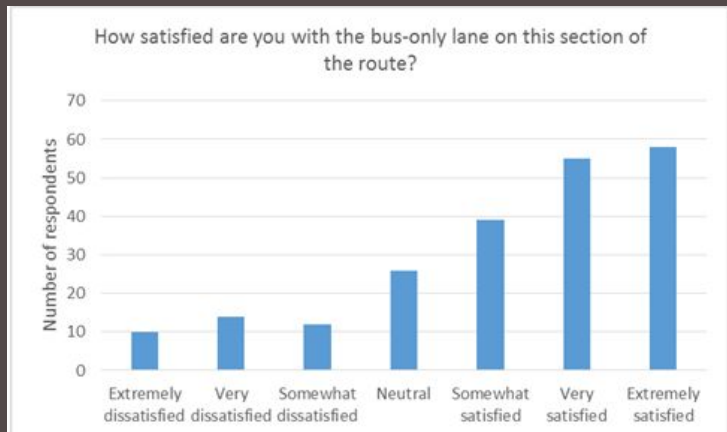
Everett hails bus-only lane as success

CITYLAB DESIGN / TRANSPORTATION / ENVIRONMENT / EQUITY / LIFE

When Street Parking Becomes a Pop-Up Bus Lane

STEPHEN MILLER FEB 22, 2017

An experiment in Everett, Massachusetts, has meant shorter rides for both transit users and drivers.



Broadway Bus Lane to Become Permanent Next Week

September 8, 2017
By Independent Staff

By Seth Daniel [Recommend](#) 44 people recommend this. Be the first of your friends.

Nothing makes a situation more permanent than paint.



FROM PILOT TO PERMANENT



TAKEAWAYS

- Pilot as a Public Process
- Utilizing Existing Practices
- Don't Expect Perfection
- Perception is as Important as Reality
- Fringe Benefits to Other Modes
- Enforcement



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