



Breaking the Code

A new off-street parking report from ITDP

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What is parking reform?

PARKING REFORM

From streets for cars to
streets for people



PRICE ON-STREET PARKING

In commercial and
residential areas

- Less congestion
- New municipal revenue stream
- Street space prioritized by efficiency
- More parklets and streeteries



REMOVE OFF-STREET PARKING MINIMUMS

For new and redeveloped
buildings

- Valuable urban space used more productively
- True cost of parking separated from housing/commercial rents
- More space for affordable housing, services



Council votes to get rid of parking requirements

FRIDAY, MAY 5, 2023 BY JO CLIFTON

The Washington Post
Democracy Dies in Darkness

CLIMATE Green Living Environment Weather Climate Solutions Climate Lab Business of Climate

CLIMATE COACH

Why free street parking could be costing you hundreds more in rent



Advice by [Michael J. Coren](#)
Climate Advice Columnist

May 2, 2023 at 6:30 a.m. EDT

Lots to lose: how cities around the world are eliminating car parks

Edmonton got rid of parking minimums 2 years ago. What has happened since then?

How does parking impact cities?

**“Free parking”
is not free**

**Everyone in cities
pays for parking
through**

- time
- higher costs of goods
- poor air quality
- unsafe streets

Parking minimums generate more parking than the market demands, resulting in:

- Inefficient use of space
- Housing and service shortages
- Threats to urban fabric
- Costs to build and maintain parking facilities

Tools for off-street parking reform

Strategy	Scale	Type	Potential impact
Eliminate parking minimums	Zones, Citywide	Policy	●●●
Lower parking minimums	Zones, Citywide	Policy	●●
Restrict frontage and ground-level garage parking	Zones, Citywide	Policy	●●
Unbundle parking	Buildings	Management	●●
Coordinate on-/off-street parking management and fees	Citywide	Management	●●
Set maximums with fee for provision beyond the cap	Citywide	Management	●●
Strengthen data collection + enforcement with smart systems	Buildings, Zones, Citywide	Management	●●
Make the cost of parking more obvious	Buildings, Zones	Communication	●
Shared parking	Buildings, Zones	Policy	●
Design standards for off-street parking	Citywide	Policy	●
Adopt policies that disincentivize free or under-priced off-street parking	Buildings	Policy	●
Financial incentives for commuters	Buildings (employers)	Policy	●
Financial incentives for not owning a vehicle, purchasing a bicycle/e-bike	Citywide	Policy	●

Breaking the Code: Case studies



Breaking the Code: Off-Street Parking Reform

LESSONS LEARNED



Case Study	Eliminated minimums	Adopted maximums
Atlanta, GA United States	✓ (select areas)	✓
Beijing China	✓ (select areas)	✓
Mexico City, Mexico	✓	✓
Minneapolis, MN United States	✓	✓
New Zealand	✓	
San Pedro Garza García Mexico	✓	✓
São Paulo Brazil	✓	✓ (select areas)

Lessons for off-street parking

**Remove
(or
reduce)
parking
minimums**



**Leverage
political will
at the right
level of
government**

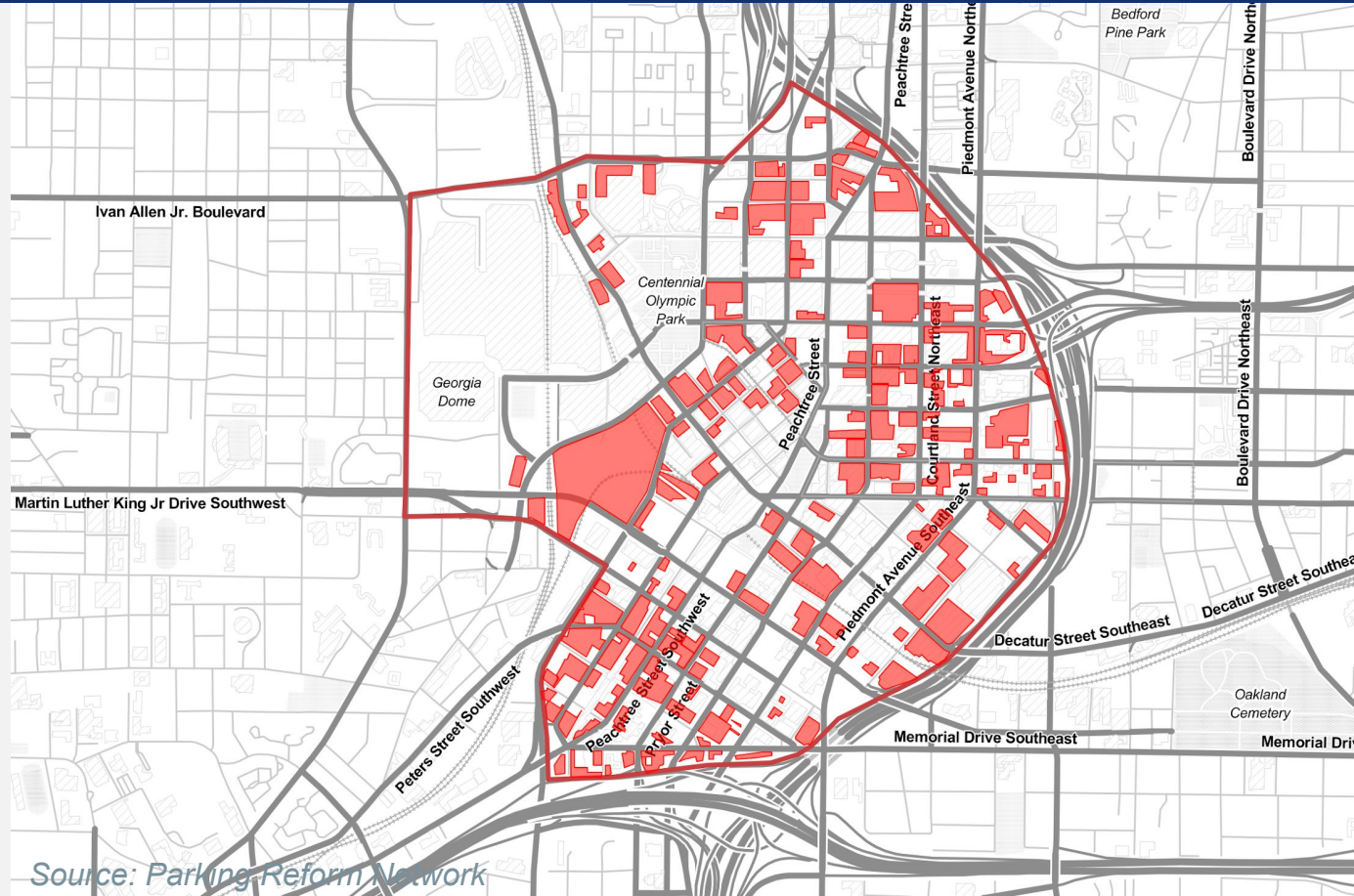


**Communicate
plans for
reform using
messaging
that
resonates
with people**



Lessons for off-street parking

Collect and reference data to strengthen the “why” and “how”



**Package
parking reform
alongside
complementary
policies**



**Link parking
reform to
specific,
achievable
outcomes**



Thank you!

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